

Conference Schedule

(Details still subject to updates)

Sunday, April 3, 2016

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| 3:00 – 6:30 p.m. | Conference Registration Open |
| 4:00 – 6:00 p.m. | TWHE Board Meeting – <i>Laguna Madre Room</i> |
| 6:30 – 8:00 p.m. | Institutional Representative and Board Member Dinner – <i>Aransas Room</i> |
| 8:00 – 10:00 p.m. | Networking in various hotel venues on your own |

Monday, April 4, 2016

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| 8:00 – 9:00 a.m. | Continental Breakfast Available – <i>Nueces Foyer</i> |
| 9:00 – 10:00 a.m. | TWHE Leadership Development Grant Recipient Breakfast (by invitation only)
<i>Nueces B Ballroom</i> |
| 10:00 – 10:15 a.m. | Welcome and Overview – <i>Nueces A Ballroom</i> |
| 10:15 a.m. | General Session-Keynote – <i>Nueces A Ballroom</i>
Dean Leah Jackson Teague, Baylor University School of Law
<i>Moving the Needle</i>
With the challenges facing the higher education, institutions are looking for ways to become more innovative, efficient and effective in their operations. Study after study show the strength of women as innovative, productive and successful leaders. While many believe that women’s battle for gender parity in the workplace has already been won, the reality is far from it. In this interactive session, participants will gain confidence in their own abilities as they hear the results of studies showing the strengths that women bring to leadership positions. Participants also will learn about opportunities to be involved in the efforts of American Council on Education’s Inclusive Excellence Group’s initiative called <i>Moving the Needle: Advancing Women Leaders in Higher Education</i> .

Unconscious bias continues to be a significant barrier to women’s advancement. In this interactive session the participants also will learn techniques for recognizing unconscious biases and strategies for eliminating blind spots in organizational culture to create more creative and innovative workplaces. |
| 11:30 – 12:30 p.m. | Lunch and Interactive Session with Dean Teague – <i>Nueces B Ballroom</i> |
| 12:45 – 2:00 p.m. | Concurrent Sessions
Session I – <i>Aransas Room</i>
Navigating the Issues: Case Studies of Leadership in Higher Education - |
| Academic Focus | In this interactive session participants will consider a case study that requires them to make decisions about thorny problems. This session is designed for |

women leaders who enjoy analyzing a dilemma with others while working toward creative solutions. Working together we will sharpen analytical and decision-making skills.

Dr. Dolores Guerrero, Dean, College of Arts and Sciences, Texas A&M University-Kingsville

Facilitator: Nora Garza

Session 2 – Copano Room

Navigating the Literature: Provocative and Important Books

Review and discussion of: *The Secret Thoughts of Successful Women: Why Capable People Suffer from the Impostor Syndrome and How to Thrive in Spite of It* by Dr. Valerie Young

Dr. Noel Bezette-Flores, Executive Director of the Center for Public Service and Family Strengths, University of Houston-Downtown

Dr. Rissa Potter, Exec. Director, Texas Council of Public University Presidents and Chancellors

Facilitator: Kristi Gold Quiros

Session 3 – Laguna Madre Room

Navigating the Path to Leadership

A search firm principal who has successfully completed more than 120 search assignments for presidents, chancellors, vice presidents, deans, athletic directors and head coaches at institutions of higher education around the world shares insights on navigating successfully to your career goals.

Mr. Ryan Crawford, Principal, Parker Executive Search

Facilitator: Margaret Rice

Session 4 – Matagorda Room

Navigating the Role of the Madrina

Platicando, Ayudando y Guiando Nuestras Hermanas (Talking, Helping and Guiding Our Sisters) For those Latinas who have advanced into senior administrative positions, little is known about their experiences in being mentored or in serving as mentors. The presenter conducted research on mentoring using ethnographic methods to elicit shared meaning, shared language, shared experiences and shared sense of values, beliefs, and assumptions to help illustrate, describe, and explain the mentoring experiences of five Latina senior student affairs administrators at universities and colleges in Texas. Preliminary findings of the study will be shared, including how *Platica* has taken on new forms with the use of technology.

Ms. Lisa Perez, Senior Executive Director for Student Life, Texas A&M University-Corpus Christi

Facilitator: Jennifer Martin

2:00 – 2:30 p.m.

Break

2:30 – 3:45 p.m.

Concurrent Sessions

Session I – Aransas Room

Navigating the Issues: Case Studies of Leadership in Higher Education Student Affairs

Participants will have the opportunity to review several case studies representing a broad spectrum of issues and compare notes about the dilemmas they pose and discuss alternatives toward resolution. Small group discussion will be encouraged.

Dr. Wanda Mercer, Associate Vice Chancellor for Student Affairs, University of Texas System

Facilitator: Nancy King Sanders

Session 2 – Copano Room

Navigating the Politics: Working Successfully with Board Members and Elected Officials

Across the spectrum of Texas higher education, successful professionals are called on to engage members of elected and appointed governing boards as well as elected officials at the local, state and national level. This session will provide some insights into what works and what may not work in these situations.

Ms. Cristina Cornejo, Director, Legislative Affairs and Communication, Texas A&M Agrilife

Ms. Claudia Jackson, Executive Director of Strategic Communication and Government Relations, Del Mar College

Ms. Debbie Montford, Vice Chair, Texas Tech University Board of Regents

Facilitator: Emily Klement

Session 3

Navigating the Money – Matagorda Room

Two seasoned professionals will share insights on what an aspiring leader needs to know about money and fundraising in higher education and engage participants in discussion about these topics.

Ms. Kathy Funk-Baxter, Vice President for Business Affairs, University of Texas-San Antonio

Ms. Mary McQueen, Executive Director of Development, Del Mar College Foundation

Facilitator: Donna Lang

Session 4 – Laguna Madre Room

Navigating Gender Communications: Speaking While Female

What are your Communication Super Powers? We will help you identify how gendered communication impacts the way you communicate your leadership style through both your words and your body. We will give you the tools to implement a flexible communication style to allow you to identify your Super Powers and ultimately increase your leadership potential. With time to practice these tools, you will leave with practical knowledge of how to more effectively present your ideas, build your confidence and connect with others in a meaningful way.

Ms. Annie Phillips, Director of Education Abroad, Texas Woman's University

Dr. Shannon Scott, Chair, Department of Psychology & Philosophy, Texas Woman's University

Facilitator: Renee McDonald

Session 5 – Nueces B Ballroom

Navigating Organizational Culture and Climate Perceptions to Career Advancement for Mid-level Women of Color

Although women of color tend to occupy a larger share of lower level positions in higher education, the need for an increased number of qualified women of color in senior leadership positions is ever more pressing due to the growing numbers of minority female students expected to enroll in higher education by 2019. It is imperative that higher education identify solutions to remedy the disparate representation of women of color in senior leadership by mitigating their career advancement challenges. This session will highlight existing research on the factors that affect the ability of women of color in midlevel positions in student affairs to advance to senior leadership positions, in addition to examining a developing research study in Texas that explores the perceptions of this group with respect to how organization culture and climate affects their work experiences, career advancement, and aspirations.

Dr. Stephanie J. Jones, Associate Professor, Higher Education Program Coordinator, Texas Tech University

Ms. Tomikia LeGrande, Associate Vice President of Students Affairs, University of Houston-Downtown

Facilitator: Mary Patton

4:00 – 5:00 p.m.

General Session and Keynote – Nueces A Ballroom

Dr. Cynthia Teniente-Matson, President, Texas A&M University-San Antonio

5:30 – 7:00 p.m.

Reception at Art Museum of South Texas

7:00 p.m.

Dinner on Your Own

Tuesday, April 5, 2016

6:15 a.m.

Tai Chi Demonstration and Participation – Racquetball Courts

8:30 – 9:00 a.m.

Breakfast – Nueces Foyer

9:00 - 10:30 a.m.

General Session – Nueces A Ballroom

HerStory Panel: What I Did Right, What I'd Do Differently

“Her Story” panelists will provide highlights from their personal journeys to leadership and share lessons learned that can assist women achieve their own leadership goals.

Ms. Marjie French, Vice President for External Relations, University of Texas-San Antonio

Dr. Sandra S. Harper, President, McMurry University

Dr. Kelly Quintanilla, Provost and Vice President for Academic Affairs, Texas A&M University-Corpus Christi

10:45 - 11:45 a.m.

Concurrent Sessions

Session 1 – Aransas Room

Navigating Public Affairs: Who Am I Today?

Public Relations requires wearing many hats – whether dealing with a campus crisis, government matters, community stakeholders or the news media. Any given day (sometimes any given hour), the situation changes. Are you prepared? Fulfilling the role of a campus leader has become more complicated due to changing technology, social media platforms, legislation, funding criteria and possibly the next pandemic. During this interactive session, we'll talk about those different roles and specific issues university and community college leaders face as you interact with team members to discuss and determine the best solution to your assigned scenario before sharing with everyone else.

So...do you know who you are today?

Ms. Melinda Eddleman, Associate Director of Media Relations, Del Mar College

Ms. Elaine Krift, Social & Video Media Specialist/Writer, Del Mar College

Facilitator: Marie Sesay

Session 2 – Copano Room

Navigating Decision-Making with the Data Divas

Dreamers....doubters....demanders....what does the “truth”, supported by data, of course, mean to each of these? How do the executives in charge of providing analytics determine whether or not data only are needed, or whether analysis and information are additionally required? How is that determined, and how does it – or can it – meet the demands of the dreamer, the doubter, or the demander? A panel of higher education administrative executives will discuss the challenges, difficulties, creativeness and fun of using data and analytics to inform various decision-making stakeholders in higher education institutions and agencies. How does this “data diva” plan, navigate policy priorities, and execute sound data without losing control of her internal protocols, deadlines, and calendars? Join us for a lively and engaged discussion and idea sharing.

Dr. Maryann Steele Brown, Associate Vice President and Director of Institutional Research (retired), University of Texas at Austin

Ms. Susan Brown, Assistant Vice President, Strategic Analysis and Institutional Reporting, University of Texas-Rio Grande Valley

Dr. Leona Urbish, Associate Vice President, Planning & Institutional Research, Texas A&M University-Corpus Christi

Facilitator: JoAnn Canales

Session 3 – Matagorda Room

Navigating Accreditation: Demystifying SACSCOC

In this session, two experienced Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) liaisons will share their understanding of accreditation, SACSCOC and the potential impact it can have on your career.

Dr. Dani Day, Vice President Academic Services, Collin College

Dr. Chris Shupala, Associate Vice President for Academic Affairs, Texas A&M University-Corpus Christi

Facilitator: Molly Woods

Session 4 – Laguna Madre Room

Navigating the Work-Life Balance

Dr. Alexander provides a compelling personal story of the challenges and dilemmas of living fully as a mother and tenure-track, now tenured, faculty member.

Dr. Kara Poe Alexander, Associate Professor of English, Coordinator, Professional Writing, Baylor University

Facilitator: Kristin Harper

12:00 – 1:15 p.m.

Lunch and Closing Keynote – *Nueces A Ballroom*

Ms. Debbie Montford, Vice Chair, Texas Tech University, Board of Regents