



## ***Shaping the Future: One Woman at a Time***

**Texas Women in Higher Education Annual Conference**  
**April 17-19, 2013**  
**Grand Hyatt Hotel**  
*Working Schedule (as of March 15, 2013)*

## **Concurrent Sessions**

Friday, April 19, 2013  
9:00 – 10:15 a.m. (repeat some sessions at 10:45 – 11:30 a.m.)

### **Concurrent Dialogue Sessions:**

- 1. 38 Days Remaining: An Update on the 83rd Texas Legislature**
- 2. Move Exercise and Healthy Snacking to the Top of Your List**
- 3. Tips for Getting Your First Appointment as President—From the Perspective of the Successful Candidate and the Search Committee Chair**
- 4. Making ‘The Ask’: Fundraising for Your Institution**
- 5. TWHE Coming Soon to Your Hometown! (not repeated)**
- 6. Family Dynamics: The Texas Legislature, THECB and Higher Education (not repeated)**
- 7. Empowerment Through Education: An Investment in Indonesia (not repeated) (invited)**

(Note: sessions #1-4 are repeated and offered twice; sessions #5-6-7 are offered once)

# TWHE CONCURRENT SESSION DESCRIPTIONS

## **38 Days Remaining: An Update on the 83rd Texas Legislature**

What starts January 8, ends May 27 and has all of higher education running in multiple directions? It's the 83rd Texas Legislature, which at conference time will be approaching its final 38 days of hearings and deliberations. President Bill Holda (Kilgore College), 2013-14 Chairman of the Texas Association of Community Colleges, will share his observations of ongoing issues, pending bills and potential legislative action involving policy and financial implications for Texas higher education institutions this spring. (repeated, offered twice)

## **Move Exercise and Healthy Snacking to the Top of Your List**

Are exercise and healthy snacks on your To Do list but never rising to the top of your priorities? Childhood obesity expert Lorraine Killion, Texas A&M University-Kingsville, will provide suggestions for introducing exercise into your daily routine and tips for transitioning to a healthy diet. She will also address the relationship between body image, physical activity and eating behaviors for youngsters and the young-at-heart. Implementing small changes for you will also go a long way in creating a healthy environment with your colleagues and family. Go ahead--set a healthy example! In addition, Lorraine has graciously offered to include in her remarks questions and areas of interest specific to TWHE conference attendees. So, if you have a specific topic you wish to be addressed, contact Lorraine at [Lorraine.Killion@tamuk.edu](mailto:Lorraine.Killion@tamuk.edu) before April 5. (repeated, offered twice)

## **Tips for Getting Your First Appointment as President—From the Perspective of the Successful Candidate and the Search Committee Chair**

The title of this session says it all. Join President Emily Cutrer and Provost Rosanne Stripling with Texas A&M University-Texarkana as they share insight on the presidential search process completed when President Cutrer joined the university in January 2013. The session is designed to assist women as they assess their professional and personal strengths in anticipation of entering the presidential candidate arena. (repeated, offered twice)

## **Making 'The Ask': Fundraising for Your Institution**

Boosting negotiation skills is a theme of this conference, and closely related to negotiating for yourself is negotiating a gift for your institution. Amy Evans, Executive Director, Collin College Foundation, and Rose Mary Fry, a non-profit consultant with Degrees of Work, will address how to make 'The Ask' and address opportunities for women administrators to become confidently involved in fundraising. (repeated, offered twice)

## **TWHE CONCURRENT SESSION DESCRIPTIONS**

### **TWHE Coming Soon to Your Hometown!**

The annual conference is just one of the ways Texas women in higher education connect. Regional activities can be a great way to become better acquainted with women in your geographic region. Hear about ways other women are networking across the state and how TWHE can support your efforts. This program will give you concrete program and networking ideas and help you connect with women on your campus and in your region. Presented by: Lisa Brown, Acting Director, Office of Extended Education, The Bush School of Government and Public Service, Texas A&M University  
Kristin Harper, Executive Director for Undergraduate Studies, Texas A&M University  
Leah Jackson, Associate Dean and Professor of Law, Baylor University School of Law (session presented once and is not repeated)

### **Family Dynamics: The Texas Legislature, THECB and Higher Education Institutions**

What makes Texas higher education tick? Just how do we move forward as a state? Discussion will consider the hierarchies, inter-relationships and procedures which work together in advancing Texas postsecondary education. State statutes, Coordinating Board rule-making authority, data collection, continuity and consistency are issues to be addressed by Catherine Parsonault, Texas Tech University, formerly with the Texas Higher Education Coordinating Board. (session presented once and is not repeated)

### **Empowerment Through Education: An Investment in Indonesia (invited)**

Nenny Soemawinata joined the Putera Sampoerna Foundation in 2009 as the Managing Director and COO. Under her leadership, the Foundation (<http://www.sampoernafoundation.org/>) has evolved into a social business institution aiming to provide quality education for Indonesians (for instance, the Sampoerna School of Education has the goal of producing quality educators). The Foundation assists financially disadvantaged families; provides job creation through entrepreneurship development; engages in public enlightenment through the empowerment of women; and participates in the distribution of aid and relief programs for disaster recovery. Sampoerna Academy graduates now study in the United States, including Lone Star College and Texas Tech University. Nenny will share her experiences in Indonesia regarding higher education, advancing girls and women, and over 30 years in the profession of marketing, advertising and television operations. (session presented once and is not repeated)